

May 16 - 17, 2024 | Miami, FL

YHLS EVENT 2024

Be a Loved Brand



YHLS

- 6th annual event
- Past sponsorships include Robert Wood Johnson Foundation, Walmart Health, AARP, Blue Cross NC, Aledade, Geisinger, Cancer Treatment Centers of America, Sg2, DHGE and more.
- Carefully curated diverse group of high-profile and high-potential leaders across entire ecosystem.
- Most-loved health care event and large(st) event social presence.



Who Will Attend

Find your go-to relationships with partners, new sales opportunities or your next employee at the Young Health Leader Summit.

Past Attendees include:

Bryony Winn, President, Elevance Health Solutions

Sanja Basaric - AI Program Lead, US Dept HHS

Andrew Parker, Founder and CEO, PAPA

Dr. Austin Chiang, Chief Medical Officer, Medtronic GI

Rashard Johnson, SVP, Market President Atrium Health South

Solome Tibebe, Founder and CEO, Going Digital: Behavioral Health Tech

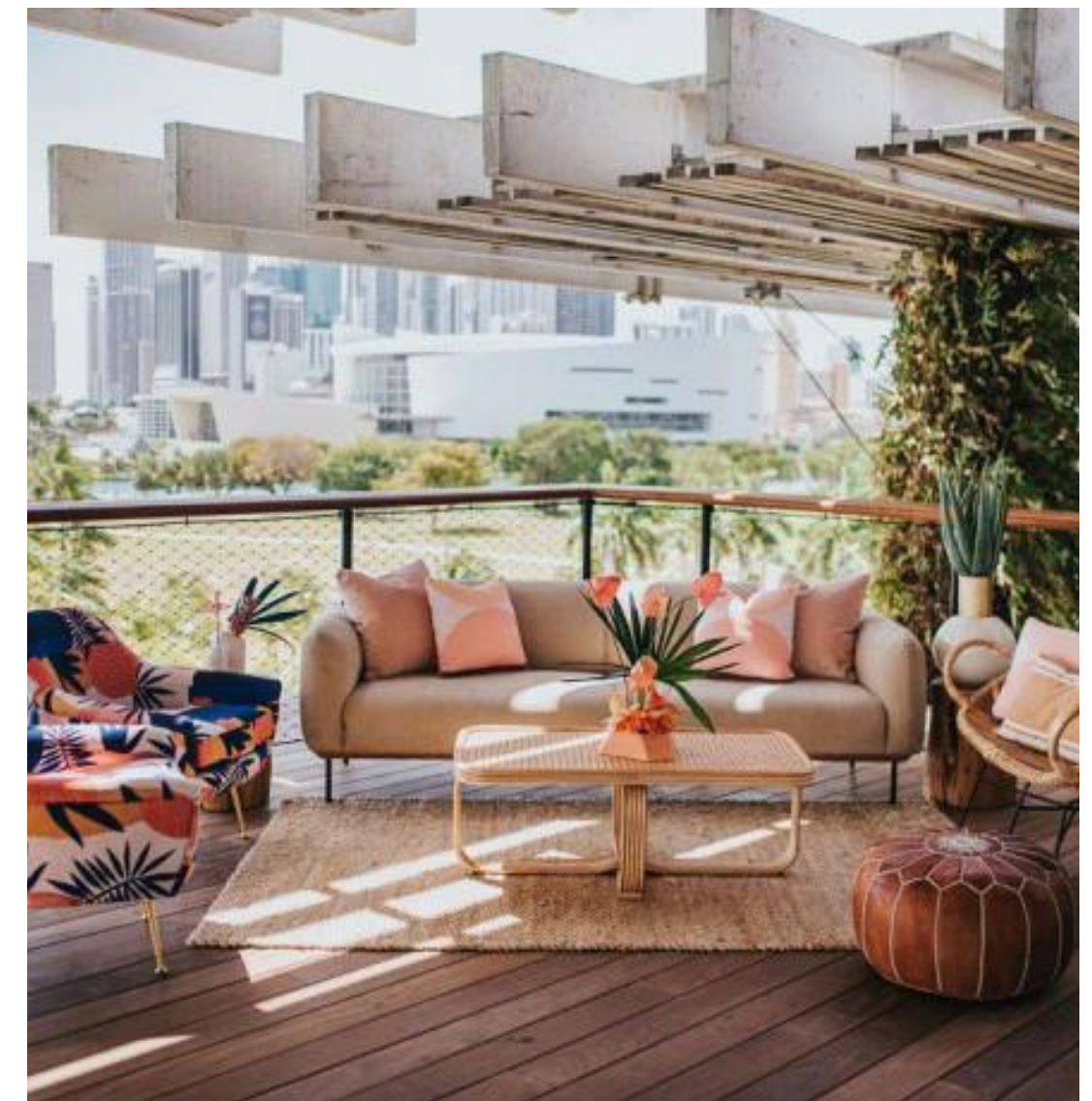
Mayo Clinic, Johns Hopkins, Emory, Kaiser, Apple and 150+ more C-suite, Hospital and Health Plan leaders, Founders, Innovators and leading MHA/MPH/MBA students.



The Setting

Miami, Florida

Miami has gone from having a "moment" to a "movement", with its world class culture and food, pristine beaches, economic growth, and of course, Messi :) From the soccer field (literally) to renowned Art Museums and the Design District, YHLS 2024 will be full of inspiring spaces for meaningful conversation and action that moves health forward.



Presenting Sponsor

\$50,000 Presenting Sponsor

- 2 spots for optimal Recognition as Presenting Sponsor on website and in official promotional materials, including on-site main stage signage.
- Email to ~10,000 subscriber list with recognition as presenting sponsor and direction to website of your choice.
- Social Media post from LinkedIn Company page, and from individual founder accounts making announcement (Alex Maiersperger and Antwan Williams).

Additional Sponsor Opportunities Overview

\$45,000

Welcome Night Event Sponsor

Messi in Miami in May: Premium Seating for 75 top health care leaders to attend VIP field-level experience at an Inter Miami FC Game. Premium branding and social media sharing opportunity. Largest social-sharing opportunity.

\$35,000

Yacht Excursion

3-hour invite-only premium offsite experience.

\$25,000

Professional Athlete Keynote Speaker (Presenting Sponsor)

\$20,000

Meals Sponsor (Food & Fun): Premium signage and branding.

Sponsor Opportunities (Continued)

\$25,000

Impact Pitch Competition Presenting Sponsor

Sponsor the *new* pitch competition with world class judges (including you!) and actual seed money for brand-new ideas with cross-collaborative experts.

\$15,000

Health Equity Impact Partner

Sponsor first-day breakout session conversation topics with a focus on health equity and social determinants of health with premium branding signage.

\$10,000

Innovation Partner

Have an idea for a meaningful way to engage our audience? This could be a career-focused recruiting session, a quick pitch that we'll make feel natural and fun, or many other ideas you can dream up.

Sponsor Opportunities (Continued x2)

\$5,000

Registration Sponsorship


One of the premier experiences offered, we "start with impact" and plaster your logo prominently on the very first graphic attendees see before they choose where to donate initial funds to in the local community.

\$2,000

Logo on Event Page

One registration + logo on event page as a sponsor.

Leading Testimonials



Austin Lee Chiang, MD MPH (He/Him) • 1st
Chief Medical Officer, Medtronic Gastrointestinal • Asst. Professor, Inte...
14h • 🌐

I had a blast speaking at the Young Health Leaders Summit by the **Advancement League** this week at the **SAS** HQ in North Carolina!


It was fun sharing my journey in healthcare social media and my hopes for the future of healthcare, especially with artificial intelligence and the work we're doing at **Medtronic Gastrointestinal**. 🙏

It's easy to feel jaded after years of working in a convoluted space, so I'm truly inspired by all the young, diverse individuals (some still in school and others already in senior leadership positions) already tackling various challenges across healthcare with a fresh approach and energy. 😊

Thank you **Alexandra Maye, MSN, RN** for moderating our fireside chat and thank you **Alex Maersperger** for the invitation to participate! 🧡 Great meeting so many others like **Antwan D. Williams** **Geoffrey M. Roche** **Douglas Streat** **Braedon Leslie** **Edward Lai, MPH** **Michael Suk, MD, JD, MPH, MBA, FACS** **Gloria Vanderham** **Ben Hintz** **Jenna Gestetner** and more

#healthcareinnovation #health #youngleaders #youngprofessionals #younginnovators





Sanja Basaric (She/Her) • 1st
Artificial Intelligence Program Lead at U.S. Department of Health and H...
20h • 🌐

It was such a privilege to speak at the Young Health Leaders Summit in Raleigh, NC this week. My key messages were:

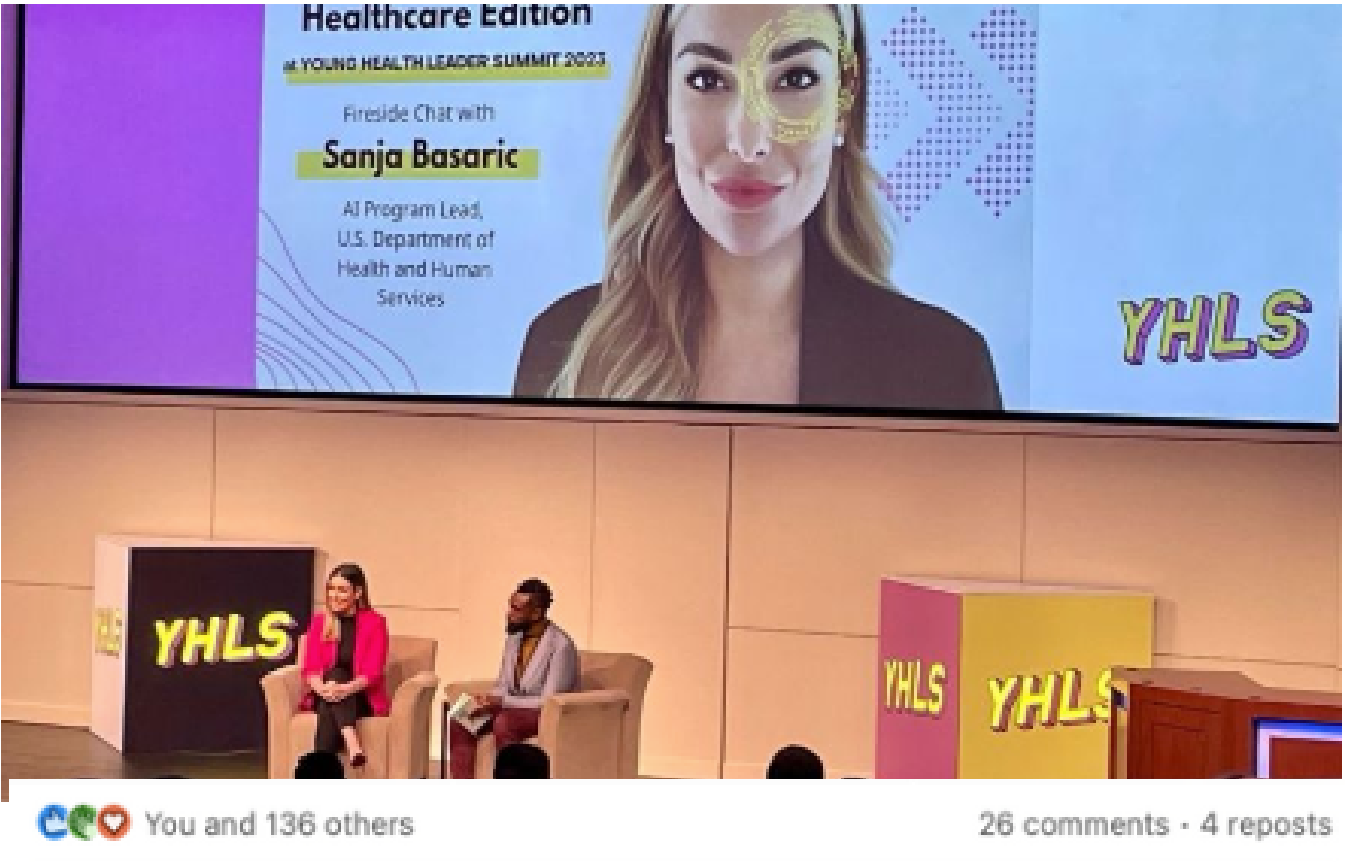
Technology, including AI, should fit into our values- not define them. What matters to you and your organization? How can AI help you achieve that?


Embrace change. Try out ChatGPT and other tools. Encourage friends and family to do the same. Stay curious and open-minded.

There has arguably never been a more important time for industry to engage with the government. Policy and regulation should be informed and representative. Is there a roundtable you can attend, a discussion paper you can comment on? Figure out how to be involved in the conversation. Your voice matters.

Thank you to **Chris Hemphill** for the great discussion, to **Antwan D. Williams** and **Alex Maersperger** for the opportunity, to the other incredible speakers I got to learn from, and to everyone that I met. The future is bright!

#YHLS #healthoptimist #healthtogether #aiisforeveryone





Joshua Dumas, MHA • 1st
Advocate For The Underserved | Disruptor
13h • Edited • 🌐

ChenMed's Racial Equity Employee Resource Group, "AWARE2" partnered with The **Advancement League's** Young Health Leader Summit!

As Co-Chair of AWARE2 alongside **Moriam Yarrow, MHA**, and Head of Housing for The Advancement League, my cup couldn't be more full and I couldn't be more inspired after this year's conference!

We were able to bring ChenMed staff to discuss and learn about:



- The future of AI in Healthcare
- How Pharma, Providers, Payors, and Tech can partner to improve outcomes in communities
- How to do more "doing" to improve outcomes and push towards true health equity, instead of just talking about it.

In true Advancement League Fashion, the conference ended with a Community Impact Challenge! Each team was given \$500 and challenged to make the greatest community impact in a 24hour period. Our team partnered with CHASM to amplify the need for community health workers and sponsor 4 CHW certifications in Durham County. The team then put together a pitch to WIN \$3000 to further the impact with our CHASM initiative!

Riaa Dutta, Grace (Racy) Moran, MHA, Ragaa Kunda, Jocelyn Perez, MPH, Melissa Chamblain, MD, thank you for bringing your passion for community and the work we do everyday at ChenMed to the Summit! Here's to take all our learnings and continue focusing on making an impact in the communities we serve!

Learn more about CHASM here! <https://chasmnetwork.org/>
Learn More about Advancement League here! <https://lnkd.in/dGDxuD4>

Antwan D. Williams **Alex Maersperger** **Ashton Hartley, M.Ed.**






Smriti Kirubanandan a.k.a Simi MS, MPH, CN (She/Her) • 1st
Passionate Healthcare Strategist with a background in Robotics and Pu...
1d • Edited • 🌐

Wonderful to share the stage with **Ashley Tyrner**, **Antwan D. Williams** **Alex Maersperger** to discuss food is medicine.

Driving focus on wellness by making nutritious food accessible and affordable is vital to improving overall health.

This requires making systemic changes such as repurposing farm subsidies, reducing the production of processed foods, empowering food systems via community gardens and education, and addressing behavioral health.

#yhls #foodrx #agriculture #publichealth #nutrition



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Join friends from:

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blue
california

papa

homeward.

City of Hope.

GOING DIGITAL:
BEHAVIORAL
HEALTH TECH

FarmboxRx

NC

Teladoc
HEALTH

CVS Health

AVIA

Atrium Health

Medtronic

HENRY FORD HEALTH.

BioscienceLA



Geisinger

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guaranteed

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HEALTH CARE
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HEALTH

REDESIGN
HEALTH

YHLS
YOUNG HEALTH LEADER SUMMIT

Dignity
Health.

Global Education

Aledade

Robert Wood Johnson Foundation

Something for Everyone in the Ecosystem

Past Event Speakers

Payers



Bryony Winn
President
Elevance Health Solutions

Shruti Kothari
Healthcare Reform
Blue Cross of CA

**Behavioral
Health**



Solome Tibebu
Founder, CEO
GDBHT

Health Tech



Dr. Austin Chiang
CMO
Medtronic GI

Andrew Parker
Founder, CEO
PAPA

Sanja Basaric
AI Program Lead
U.S. Dept HHS

Hospitals



Dr. Michael Suk
Chief Physician Officer
Geisinger System Services

Renee Botelho
Head of
Activation
NY Presbyterian

Rashard Johnson
SVP, Market President
Atrium Health South Market

See You in Miami!



Cofounder **Antwan Williams** - Orlando Health
Advisor **Dr. Alisahah Jackson** - CommonSpirit Health
Head of Career Impact **Cachet Colvard** - Guaranteed Health
Advisor **Brenda Schmidt** - Redesign Health
Advisor **Dr. Brooke Buckley** - Henry Ford Health
Cofounder **Alex Maiersperger** - SAS
Advisor **Dr. Michael Suk** - Geisinger Health
YHLS Director, **Braedon Leslie** - Guidehouse

Email us

hello@advancementleague.org

Register

<https://www.advancementleague.org/yhls>



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