March 6-8, 2023| Raleigh, NC

YOUNG HEALTH LEADER SUMMIT

Sponsor opportunities

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Sponsor

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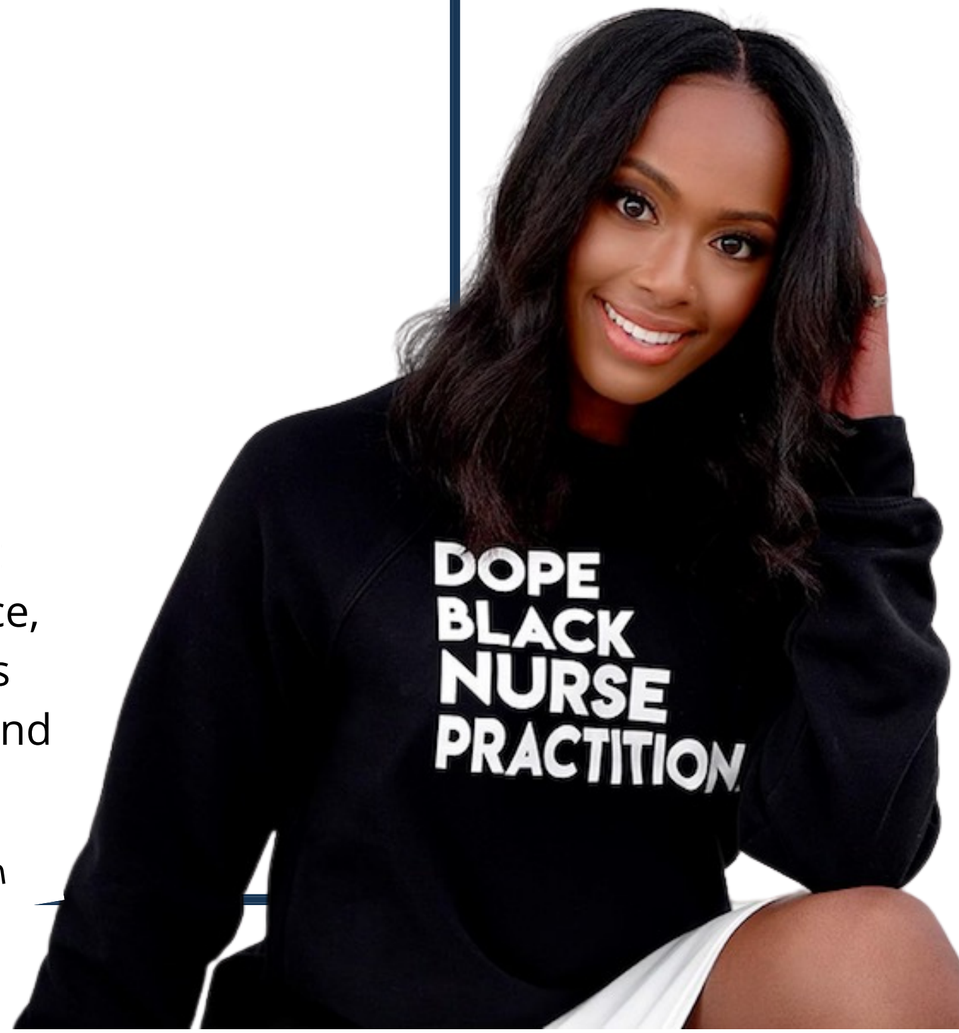
About Young Health Leader Summit 2023

We are health pioneers heading into our 5th year!

Successful past events included the young and young at heart with CEO's from leading organizations like Elevance, Blue Cross NC, Johns Hopkins, Biofourmis and hundreds more across leading hospital, health plan, health tech, and Master's degree programs.

Jess B, MSN
MedStar Health

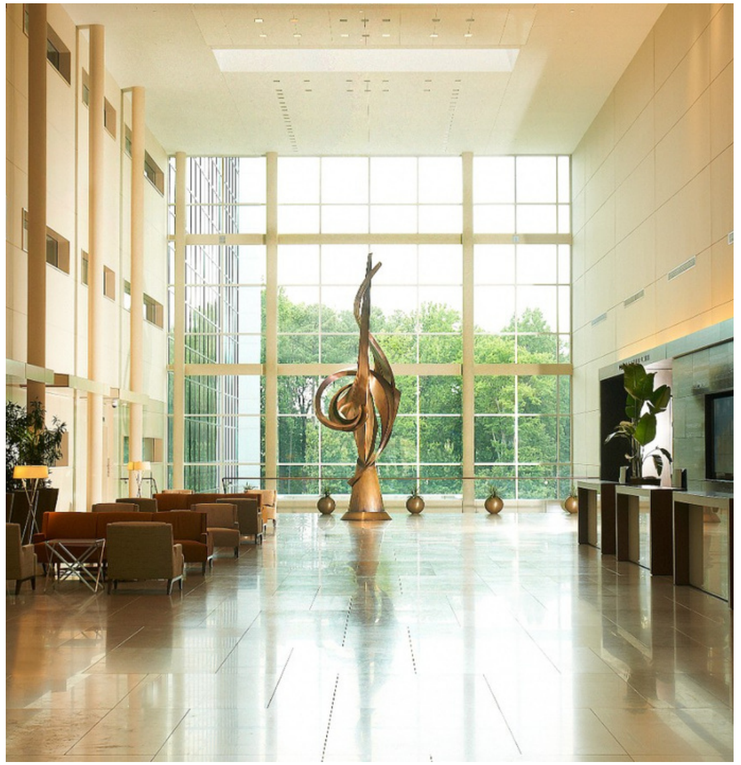


YHLS

- 5th anniversary of annual event
- Past sponsorships include Robert Wood Johnson Foundation, Walmart Health, AARP, Blue Cross NC, Aledade, Cancer Treatment Centers of America, Sg2 and more.
- Over 1,000 attendees across 4 events.
- Leading event Net Promoter Score and Social Media Sharing.

The Setting

Young Health Leader Summit 2023 will take place in the same location as 2022's event; the world-famous, private campus of SAS Institute. Home to Billionaire founder and inventor of analytics category Dr. Jim Goodnight, SAS Campus hosts a triple 5-star hotel, restaurant and spa (The Umstead Hotel) and was a filming location for Iron Man 3. With full theaters for live-streamed event keynotes, beautiful full-windowed conference rooms for small group conversations, and indoor-outdoor space for energizing meals and career connections, this Cary NC gem will play host to the biggest and best YHLS yet.



Who Will Attend

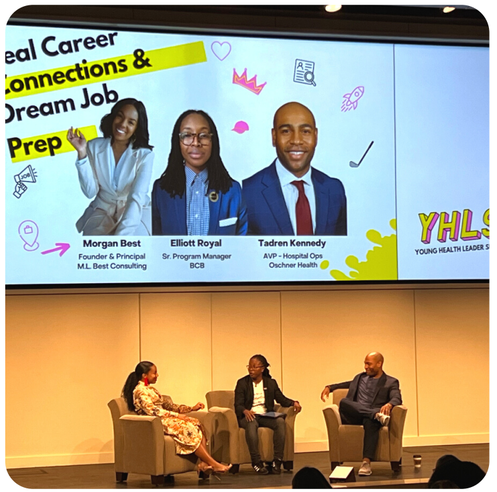
Find your friends, sales opportunities, next employer or next employee

Crystal and Ade Adesanya, (Forbes 30 under 30 List) founders and leads at Kiira Health, Moving Analytics

Dr. Michael Suk, Dr. Brooke Buckley, Dr. Alisahah Jackson Chief Physician Officer, Geisinger, Chief Medical Officer, Henry Ford Health, SVP Pop Health Innovation CommonSpirit

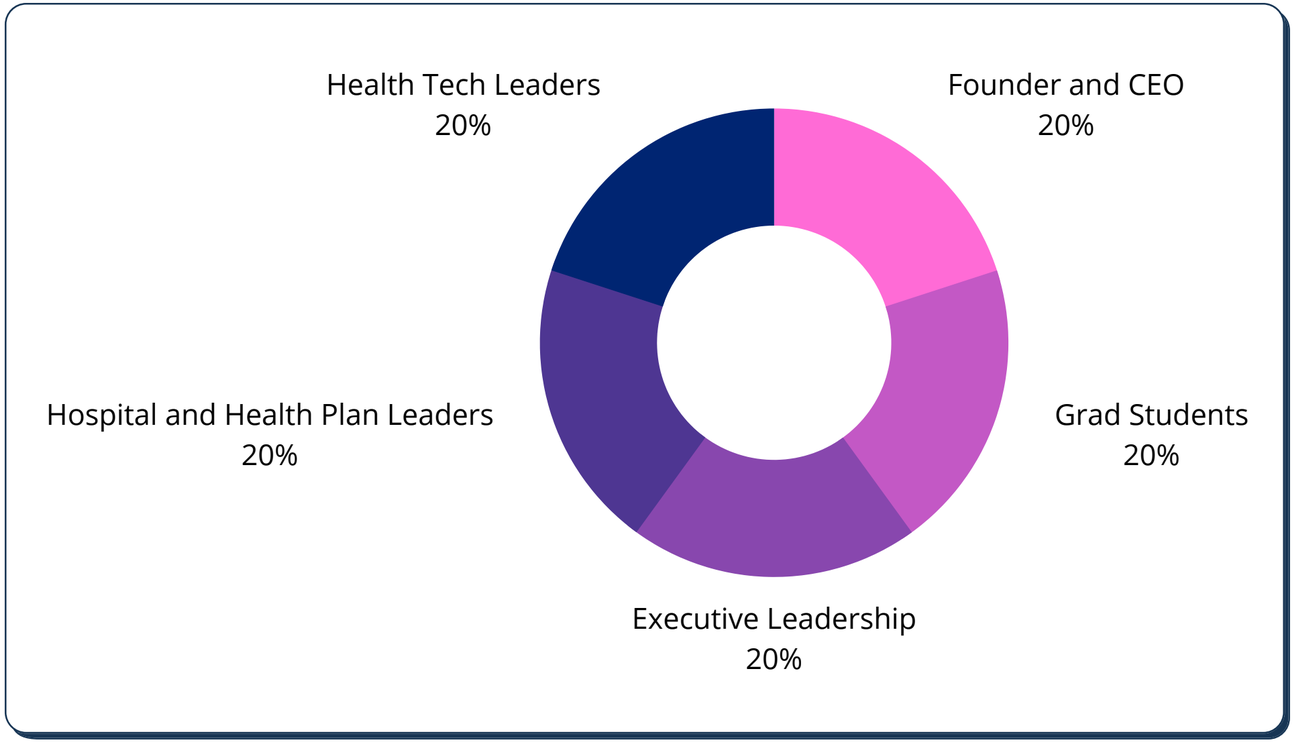
Gabrielle Bonello, Rashard Johnson, Alicia Stokes
VP Strategic Partners at Everly Health, President Advocate Aurora South Suburban Hospitals, VP Government Programs Blue Cross NC

150+ more C-suite leaders, VP, Director at Hospital and Health Plans, along with Founders, Innovators and leading MHA/MPH/MBA students.



Who Should Sponsor

We gather what's been called "the kindest collection of healthcare talent" and attract a magical mix of c-suite leaders and early careerists including the fastest rising stars at the largest health organizations.



Our Most Recent Successful Sponsors Include

Walmart
Cancer Treatment Centers of America part of City of Hope
NC
AARP
Aledade
CERNER CHARITABLE FOUNDATION
Robert Wood Johnson Foundation

How to Participate

- Targeted Conversations & Panel Discussion Sessions
- Title Sponsorships
- Meals and Networking
- Career Connections
- Community Impact
- After-hours Event

Title Sponsor

$25,000

Designation as the Title Sponsor (1 of 3)

Sponsor branding on all event platforms (website, in-person digital signage, event rooms and main stage theater).

Social Media Campaign pre/at/post Event

Campaign to drive call-to-action for your brand (awareness, new product launch, etc) from Founders and Advisors of Young Health Leader Summit and influencer social sharing group.

5 Full-Access Event Tickets

Bring your team and enjoy premium experiences with YHLS founding members and advisors.

Private Meeting Space

Dedicated space for your team and others you invite to have private, tech-connected space to connect, collaborate and network with key members during the event.

Career Connections

$5,000 - $15,000

Standard

5 carefully curated Meetings with top-level, pre-prepared Master's level students graduating in 2022/2023 for Internships/First Career Job Opportunities.

$5,000

1 Tickets Included

Premium

10 carefully curated meetings with top-level, pre-prepared Master's level students or early careerists vetted to specific job functions you are actively recruiting for.

$10,000

2 Tickets Included

Founding

Title sponsor with premium signage of the "Career Connections Corner" with 15 curated meetings with Master's level students, early careerists, or executives looking for any level role you are actively recruiting for.

$15,000

3 Tickets Included

Focus Groups

Host inspiring conversations in energizing spaces, with casual clothes promoting safe-space to get valuable brand-or-product feedback, and introduce your offering to an ultra-connected crowd.

$4,500 - 1 Hour Targeted Conversation on Topic of your Choosing with 10-15 hand-picked leaders.

Community Impact Competition

$25,000

Most loved aspect of event and most-socially shared part of Young Health Leader Summit with pitch competition generating 1M+ organic views across LinkedIn in 24-hours.

3 Event Tickets for Judges

Bring your social impact expertise to judge the pitch competition.

Social Media Campaign

Sponsorship tagged in targeted posts pre, during, and post Impact Competition.

Direct Donation

Money used by attendees to invest directly in local community.

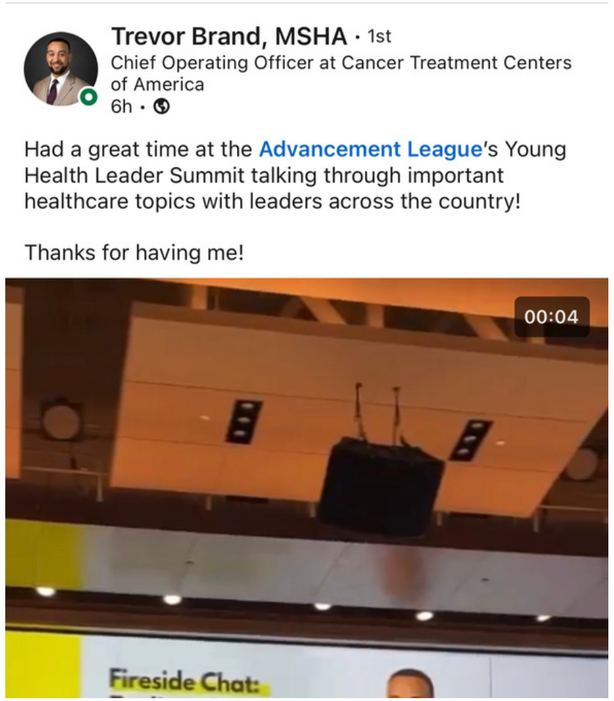
Social Media Campaigns

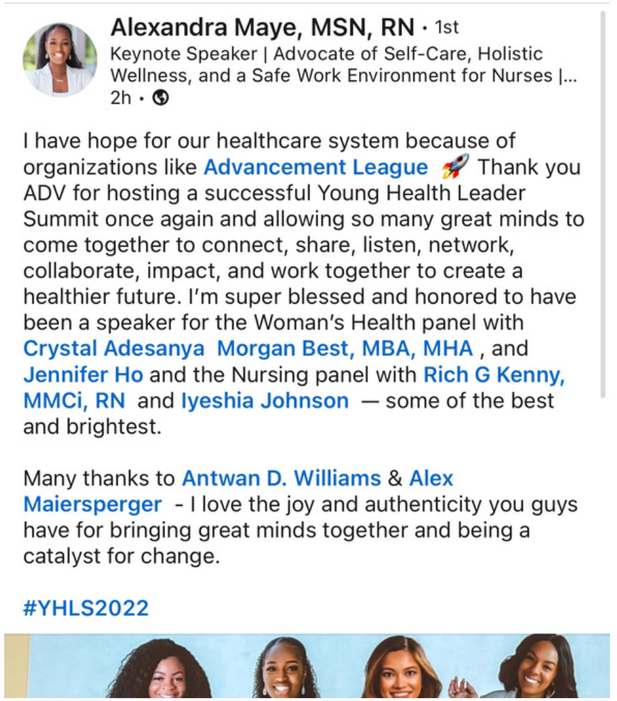
Take advantage of our "kindest collection of healthcare talent" and leading healthcare social media influencers to promote your brand pre-event.

$2,500 - One Post 1 month prior to event by Leading Influencer

$5,000 - One Coordinated Post 1 month prior to event by 3 leading Influencers

$10,000 - Two coordinated posts 1 month and 1 week prior to event by entire founding team





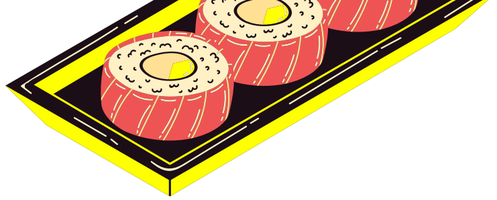
Branding & Signage

So Many Tv's and Poster Places to Choose From!

Main entrance mega TV

Sign Options	Price	Tickets	Type
Title	$10,000	2	Logo fixed on prominent digital display and included on website + social media post.

This Could be You!



Meals & Networking Sponsors

If there's one thing event attendees love, it's the food. And SAS campus is KNOWN for their food. From made-to-order sushi to an on-campus bakery and baker, the food won't disappoint and your brand will be there front-and-center with social media shout outs, and signage on tables and private eating areas.

Breakfast (x2)

$5,000

Cover breakfast expenses and get all the social love of plate-shots across IG.

Lunch (x2)

$7,500

Cover lunch expenses and get all the social love of plate-shots across IG.

Title

$20,000

Cover all the expenses and we will commit to just one food sponsor and will love you for it!

Welcome Night & After Hours Events

Host Experiences to be Remembered By in the Triangle region voted "best food" in Southern Living Magazine with a host of recreational group activities for 10 or 150.

Downtown Arcade

$7,500

TopGolf

$10,000

Welcome Night @ Boxyard RTP

$20,000

Product Sponsorships

"Start with Impact" Registration Sponsor $5,000
This sponsorship allows your company the exclusive opportunity to have your brand/logo placed on the official YHLS voting form to direct your dollars to be invested directly in the local community to "start with impact"

2. Registration Sponsor
$10,000
The Young Health Leader Summit registration area is one of the most visible areas of the event! Exclusive sponsorship includes your company's brand/logo prominently displayed within the online registration path as well as the registration area in-person.

3. Speaker Lounge Sponsor
$2,500
Your exclusive sponsorship of the YHLS backstage lounge reserved for speakers will have your brand recognized with signage and marketing materials. This sponsorship also includes the opportunity for a giveaway inside the backstage lounge.

4. Welcome Night Entertainment Sponsor
$15,000
Your brand will be promoted as the exclusive sponsor of the featured entertainment at YHLS 2022's Industry night reception on Monday March 6th.

See You in Raleigh!

Cofounder **Antwan Williams** - Henry Ford Health System
Advisor **Dr. Alisahah Jackson** - CommonSpirit Health
Chief of Career Impact **Cachet Colvard** - Guarantee Health
Chief of Community Impact **Andrea Swann** - Sutter Health
Advisor **Brenda Schmidt** - Redesign Health, Solera Health
Advisor **Dr. Brooke Buckley** - Henry Ford Health System
Chief of Partnerships **Dionte Madden** - BetterUp
Cofounder **Alex Maiersperger** - SAS
Advisor **Dr. Michael Suk** - Geisinger Health

Email us

hello@advancementleague.org

Register

https://www.advancementleague.org/young-health-leader-summit

advancement League